



I consider myself lying at the synergistic junction between business, science, and technology. With over twelve years of experience immersing myself in each side, I am able to act as a bridge between them, and tailor solutions to the uniqueness and value proposition of each enterprise.

The questions of *why* are most important to my worldview. Starting any venture with them helps determine the flow of operations and pinpoint the pains where technology could be introduced to alleviate.

An innovative culture is also one of what I am most passionate about. I believe that the cultivation of unorthodox thinking ought to be fostered at all levels within an organizational hierarchy. Competency does not arise by maintaining the status quo when the arena is built upon rapid changes, but by empowering the workforce to innovate.

Outside of work, I enjoy diving, exploring cutting-edge technologies, and reading nonfiction on philosophy, history, environment, anthropology, leadership, and change.

PAKORN LEESAKUL

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EDUCATION

- ▶ B.Sc. in Physics, Chulalongkorn University 2004–2008
- ▶ High School Diploma, Ratwinit Bangkkaeo 2001–2003
- ▶ High School Diploma, Assumption College 1998–2003

During high school, I was shortlisted into a programme preparing students for International Physics Olympiads.

PROFESSIONAL EXPERIENCE

- ▶ **CEO & Founder** January 2017–present
Finema Co., Ltd.
- ▶ **Co-Founder** 2019–present
Quantum Technology Foundation (Thailand)
- ▶ **Digital Business Consultant** formerly
Samart Corporation PCL.,
TRC Construction PCL.,
Thai Packaging Industry PCL.,
Thai Steel Cable PCL.,
Thonglor Pet Hospital
TNP Car Co., Ltd.
- ▶ **Chief Transformation Officer** formerly
Movefast Co., Ltd.
- ▶ **Business Developer** formerly
Omise Co., Ltd.
Paysbuy Co., Ltd.

KEY EXPERTISE

- ▶ Business Analysis & Development
- ▶ Business Process Management
- ▶ Cloud Architecture
- ▶ Digital Transformation
- ▶ Distributed Ledger Technology
- ▶ Enterprise Architecture & Resource Planning
- ▶ Financial Technology
- ▶ Identity Technology
- ▶ Personal Data Protection
- ▶ Product Development & Innovation
- ▶ Technology Development
- ▶ Technology Evangelism